



FOR IMMEDIATE RELEASE

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Contact: Shannon Hooley, On-Word Marketing

“A Most Unique Fund Raiser for Special Olympics Minnesota”

Minneapolis, MN: Have you heard about “The Sing Thing”? It’s a singing competition that’s coming to Minnesota. Special Olympics Minnesota is partnering with Mall Of America, Moondance Events, and Karaoke Sing Thing, Inc. to put on the first ever Karaoke Contest in Minnesota to raise awareness and money for their great cause.

The event will be a virtual singing contest where anyone who likes to sing can upload a 90 second audition of their best rendition of their favorite country or rock song to www.karokesingthing.com. Contestants can then share their video with all their friends and ask people to vote for their performance. Viewers can also pledge the contestant to help raise money for Special Olympics Minnesota.

Sixty winners will be selected to perform live on stage at Mall Of America on June 8th, 2013—thirty from the Country category and thirty from Rock. Three champions will ultimately be selected from each category based on text votes from the audience, and a panel of celebrity judges. These six finalists will sing live on stage at “Moondance Jammin Country” and “Moondance Jam” in June and July 2013.

“We thought this type of event would be a most unusual and fun way to help tell our story about our event and raise money for Special Olympics Minnesota”, explains Katie Magozzi, President of Karaoke Sing Thing, Inc.

For more information and contest rules visit www.karokesingthing.com or contact:

Shannon Hooley

karokesingthing@gmail.com

Voice Mail: 612-293-3991

Visit www.Karokesingthing.com